

Jillian Goodman

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Brooklyn, NY

Professional **The Information**, Lessin Media

Opinion editor, 2021 – present

- Reporting to founder and editor-in-chief Jessica Lessin, assign and edit contributed opinion essays on the future of cryptocurrencies, augmented and virtual reality, online dis- and misinformation, the future of venture capital, data security and privacy, global tech policy, streaming media, and other topics at the intersection of technology and business; recruit new writers for both one-off coverage and recurring columns; set short- and long-term coverage priorities.
- Work business and marketing teams to shape strategies for marketing and readership growth.
- Consult with and occasionally edit essays and reported features for the Weekend culture and lifestyle section; fill-in editor for newsletters or AR/VR, crypto, and the creator economy.

Bloomberg News, Bloomberg LP

Bloomberg Green deputy editor, 2020 – 2021

Bloomberg Businessweek global politics editor, 2018 – 2020; *staff editor*, 2017 – 2018; *deputy Etc. editor*, 2015 – 2017

- As *Bloomberg Green* deputy editor, assigned and edited for online vertical on climate change and capitalism; assisted in managing a team of five reporters in bureaus around the world; coordinated news and enterprise coverage; collaborated with Bloomberg's data visualization and photo teams on digital and visual storytelling and story packaging; launched quarterly Bloomberg Green print magazine.
- Monitored Bloomberg Green web audience and traffic; work with Bloomberg's audience development team on SEO and social strategy; curate Bloomberg Green homepage.
- Worked with teams across Bloomberg's newsroom to incorporate a climate perspective into beat coverage; coordinated with Bloomberg newsdesk on timing and prioritizing stories.
- As *Bloomberg Businessweek* global politics editor, assigned and edited weekly front-of-book section as well as semi-regular longform features; managed special projects including annual Business of Equality issue, the Pay Check podcast, and data visualizations; assigned and edited Last Thing, a rotating weekly column.

Mary Review, Mary Review, LLC

Founder and editor in chief, 2015 – 2017

- Ran a successful crowdfunding campaign; recruited editors, writers, and designers; coordinated content and production of print publication, released in fall 2016; oversaw development of maryreview.com.
- Managed *Mary Review's* social media presence; oversaw distribution of *Mary Review* print edition; planned live events, including "Stand Up With Mary Review" at the Ace Hotel in January 2017.

Fast Company, Mansueto Ventures

Associate editor, 2013 – 2015; *assistant editor*, 2012 – 2013

- As associate editor, assigned and edited recurring front-of-book rubrics; assisted in managing feature well packages such as annual Most Creative People issue; assigned and edited in-book and online features; edited daily news feed; wrote for front of book and feature well.
- As assistant editor, ran five-page monthly front-of-book section; hired and managed interns.

New York Magazine, New York Media, Inc.

Design Hunting *contributor*, 2012

Vulture *online producer*, 2010 – 2012

Education **Harvard University**, Class of 2009

- BA cum laude in English and American Literature and Language.
- Arts board associate and editorial board columnist for *The Harvard Crimson*; vice-president of the Signet Society of Arts and Letters.

Personal Hasty Pudding Theatricals 160-161. *Let's Go* survivor. *New York* softball emeritus. Yoga enthusiast. Weaknesses include pizza, pie, and PB&J.

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